

A close-up, high-contrast photograph of a tiger's face, focusing on its eyes and stripes. The tiger is looking slightly to the left. The image is in black and white with a high-contrast, almost graphic quality.

**LSU**

**ALUMNI**  
ASSOCIATION

**ANNUAL SPONSORSHIP OPPORTUNITIES**

**CONTENTS**

About the LSU Alumni Association

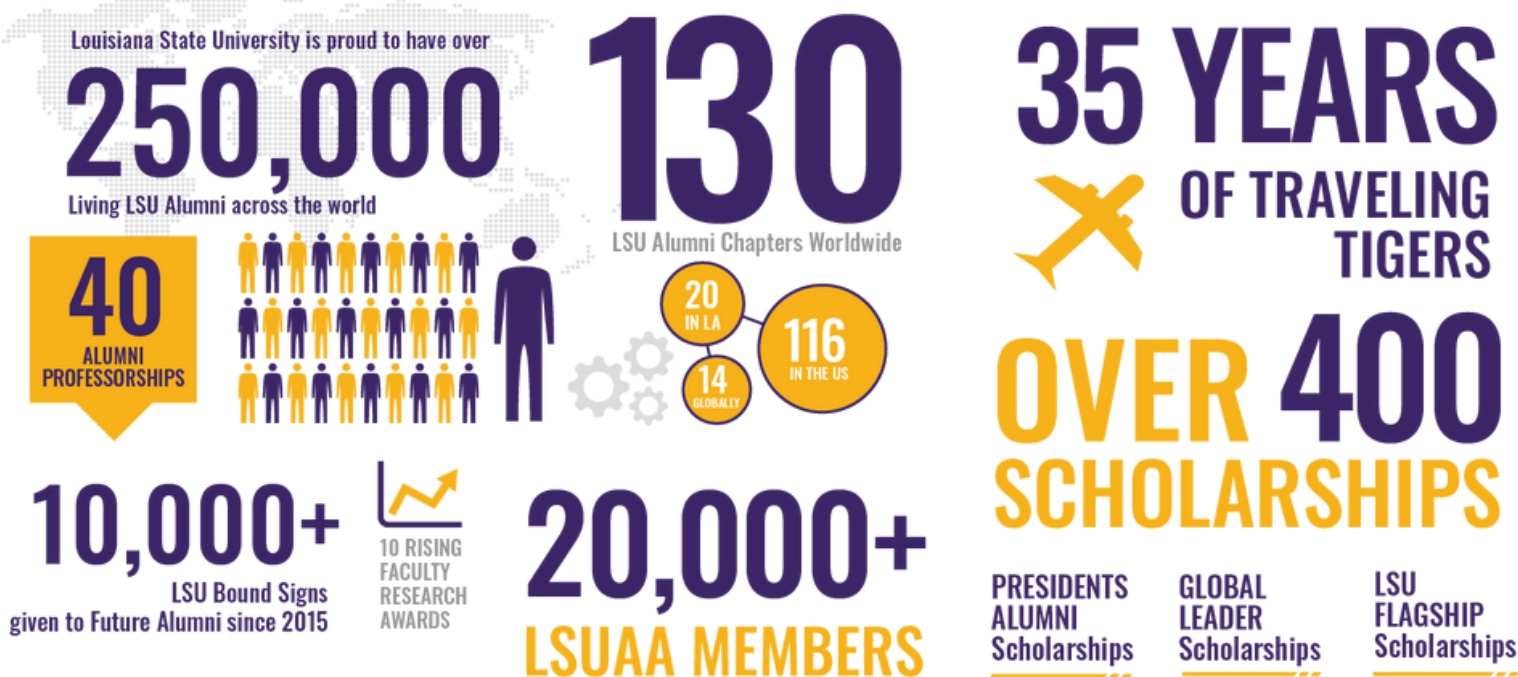
Events & Programs

Sponsorship Investments

## LSU ALUMNI ASSOCIATION OVERVIEW

LSU Alumni Association exists to strengthen the well-being of LSU alumni and the university by increasing alumni connection to LSU and to each other, and by growing the value and reputation of an LSU degree. We do this through our network of geographic and affinity chapters across the country, by providing social, professional networking, and volunteer opportunities, and by raising funds to support student scholarships and alumni engagement programming. The LSU Alumni Association is the oldest fundraising organization at LSU.

## BY THE NUMBERS



## DIGITAL MEDIA REACH

**50K**  
EMAIL DATABASE

**37K** SOCIAL FOLLOWING





## EVENTS & PROGRAMS

### CHAPTER SUMMIT

Our Annual Conference at Lod Cook Alumni Center that brings together LSU Alumni Chapter Leaders from across the country.

### COAST-TO-COAST CRAWFISH BOILS

Our Coast-To-Coast Crawfish Boils are some of the most anticipated and well attended events that we support. These events are an opportunity for each of our chapters across the country to put Louisiana Culture on display.

### GRADUATION CELEBRATION

Join the LSU Alumni Association as we celebrate the graduates and their families at a brunch at the Lod Cook Alumni Center during May Graduation.

### RECENT GRAD CRAWFISH BOIL

Reach recent grads members at this annual graduation celebration. These events are in partnership with Tiger Athletic Foundation and the National L Club.

### LSU ALUMNI HALL OF DISTINCTION

The LSU Alumni Association Hall of Distinction event recognizes alumni who have distinguished themselves and LSU through their careers, personal and civic accomplishments, volunteer activities, and their loyalty to their alma mater. This event is our most prestigious of the year and is black tie optional. Prominent members of the LSU and Baton Rouge Community attend and enjoy a night of high end hospitality.



## EVENTS & PROGRAMS

### SCHOLARSHIP BANQUET

Each year, we host LSU's top scholars – Chancellor's Alumni Scholars, Flagship Scholars, and Global Leaders and the donors who funded their scholarship awards to be recognized and celebrated at the annual Scholars Banquet.

### TRAVELING TIGERS & TIGER NATION TAILGATES

Thousands of LSU fans have taken part in the Traveling Tigers program for over thirty-five years. The LSU Alumni Association staff book travel, lodging, transportation and events for our attendees without breaking their bank!

### YOUNG ALUMNI NETWORKING HAPPY HOURS

This year, seven metropolitan cities are participating in a chance for young LSU alumni to connect in their new cities, create a lasting network through ties to LSU and perpetuate Louisiana Culture far beyond our home state.

### TINY TIGERS HOLIDAY EXTRAVAGANZA

Tiny Tigers Holiday Tea bring together our future Tigers to celebrate the holiday season at LSU.

### RETIRED FACULTY AND STAFF EVENTS

The Alumni Association is dedicated to maintaining connections to retired faculty and staff who have shaped the lives of students and future of LSU.

### NATIONWIDE CHAPTER EVENTS

Our incredible network of chapters prioritize hosting year-round events for their local area alumni such as watch parties, happy hours, senior send offs and more!



## ANNUAL SPONSORSHIP INVESTMENTS

LSU Alumni Association is proud to offer annual sponsorship packages for maximum year-long exposure and direct outreach to LSUAA's membership and beyond. The tiered structure of the Annual Sponsorship program, provides flexibility and opportunity for businesses of all types, sizes, and marketing budgets. Partnering annually with LSU Alumni Association ensures you the following benefits:

### Royal Purple: \$5,000

- Recognition on LSUAA's website and lsutigersnation.com in our business directory
- A sponsorship table at our Annual Membership Meeting and Chapter Summit
- Inclusion in the December Issue of the LSU Alumni Magazine

### Geaux Gold: \$10,000

- All of the above plus:
- Company logo in monthly email blasts and select event materials
- Social media spotlights
- 1/2 page ad in each LSUAA quarterly magazine
- An opportunity to speak in front of the Young Alumni Council

### Champion's Circle: \$15,000

- All of the above plus:
- Recognition and opportunity to provide promotional items at all LSUAA hosted events
- Exclusive and/or first rights to attend LSUAA events including sporting outings and local games
- VIP networking event sponsor designation
- 2 advertorials per year in the LSU Alumni Magazine

## CONTACT

Lauren Giffin  
Director of Development  
lauren@lsualumni.org | 951-440-3359  
lsualumni.org