



**LSU Alumni Association's  
Annual Golf Classic**



**2025**  
***Sponsorship  
Opportunities***

***September 8, 2025***

***University Club Golf Course***

**LSU**

**ALUMNI  
ASSOCIATION**



# LSU

# ALUMNI ASSOCIATION

## LSU ALUMNI ASSOCIATION OVERVIEW

LSU Alumni Association exists to strengthen the well-being of LSU alumni by increasing alumni connection to LSU and to each other. We do this through our network of geographic and affinity chapters across the country, by providing social, professional networking, avenues and by raising funds that support student scholarships and alumni engagement programming.



The LSU Alumni Association Annual Golf Classic offers a unique platform for companies to engage with a dynamic and influential audience of LSU graduates and supporters.



## **PREMIUM SPONSORSHIPS**

### **PRESENTING SPONSOR**

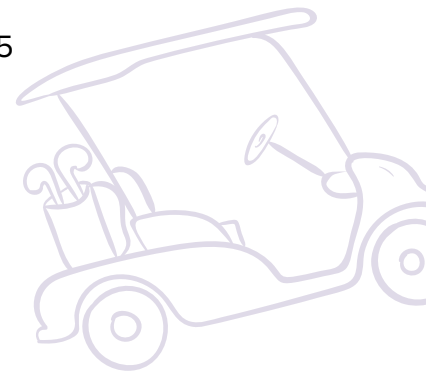
\$15,000

- Logo included in all pre, day of and post event marketing recognition (including event graphics, emails, social media promotions, registration page, calendar listings)
- 2 Foursomes in Golf Classic Tournament (8 total players)
- Space provided for day of brand activation and/or tent set up
- Logo included on 2025 Tournament Polos
- Company/Alumni profile highlight blog post on LSUALumni.org in 2025
- Dedicated social media feature on LSU Alumni social platforms
- Promotional item inclusion in swag bag

### **GOLF CART SPONSOR**

\$7,500

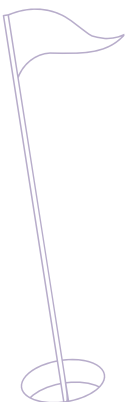
- Logo on all golf and drink carts throughout the tournament
- Logo included in all pre & post event marketing recognition (including event graphics, emails, social media promotions, registration page, calendar listings)
- 1 Foursome in Golf Classic Tournament
- Promotional item inclusion in swag bag



### **FLAG SPONSOR**

\$7,500

- Logo on all hole flags throughout the tournament
- Logo included in all pre & post event marketing recognition (including event graphics, emails, social media promotions, registration page, calendar listings)
- 1 Foursome in Golf Classic Tournament
- Promotional item inclusion in swag bag





## **SCORECARD SPONSOR**

\$3,500

- Logo on all scorecards throughout the tournament
- Logo included in all pre & post event marketing recognition (including event graphics, emails, social media promotions, registration page, calendar listings)
- 1 Foursome in Golf Classic Tournament
- Promotional item inclusion in swag bag

## **HOLE SPONSOR**

\$1,000

- Name/Company name included in all pre & post event marketing recognition (including event graphics, general social media promotions, registration page)
- Hole signage at designated hole during tournament
- Promotional item inclusion in swag bag

## **COURSE VENDOR**

\$250

- The opportunity to host a tent on the course to distribute food, beverages or organizational items
- Name in pre & post event marketing recognition
- Promotional item inclusion in swag bag
- Discounted foursome golf team registration (\$450 per team)





## IN-KIND SPONSORSHIP OPPORTUNITIES

### **POLO SPONSOR**

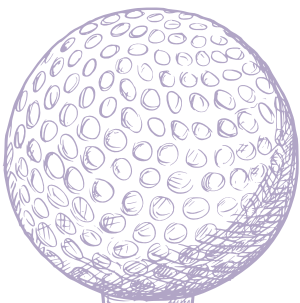
- Logo on all 2025 Golf Classic Polos
- Logo included in all pre & post event marketing recognition (including event graphics, general social media promotions, registration page)

### **PRIZE SPONSOR** *\*raffle items OR 1st, 2nd, 3rd place prizes*

- Recognition during awards ceremony
- Logo included in all pre & post event marketing recognition (including event graphics, general social media promotions, registration page)

### **FOOD & BEVERAGE SPONSOR**

- Logo included in all pre & post event marketing recognition (including event graphics, general social media promotions, registration page)



For questions, or custom sponsorship opportunities, please contact  
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