



Dear LSU Alumni Association Supporter,

We are excited to share the news of our **57th LSU Alumni Hall of Distinction on Friday, April 12, 2024**, at the Lod Cook Alumni Center on LSU's campus. This not to be missed event features a presentation of the LSU Hall of Distinction Class, Alumni of the Year, and Young Alumni of the Year, a silent auction, and dinner. These designations are the highest honors awarded to a distinguished graduate of LSU. The LSU Alumni Association has recognized over 320 individuals representing a large cross-section of LSU graduates.

Our 2024 Gala offers many opportunities for you to join our efforts by becoming a sponsor, donating to our silent auction, or placing an ad digitally, or in our alumni magazine. If you would like to customize a sponsorship, please contact us directly to discuss options. For more information visit <https://www.lsualumni.org/hall-of-distinction>.

The LSU Alumni Association is a 501(3)(c) nonprofit organization whose supporters are graduates, former students, friends of the University, and local businesses like you. Thank you in advance and we look forward to sharing this special evening and partnering with you!

Sincerely,

Sally Stiel, Vice President of Alumni Engagement & Marketing

Brandli Greer, Director of Events

LSU Alumni Association Hall of Distinction

2024 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$10,000

- 10 tickets to the Hall of Distinction Gala
- Full-screen company logo to be displayed at Hall of Distinction
- Full page 4c ad in LSU Alumni Magazine Hall of Distinction Issue
- Verbal recognition at the celebration event as the Presenting Sponsor of the LSU Alumni Hall of Distinction
- Recognition as Presenting Sponsor on event promotional materials
- Company logo is featured on the LSU Alumni Association website
- Opportunity for your entity spokesperson to express support and congratulations during the honoree recognition component of the celebration event (Video or in-person)

Gold Sponsorship – \$5,000

- 6 tickets to the LSU Alumni Hall of Distinction Gala
- Company logo to be displayed on signage at the celebration event
- Verbal recognition by emcee at the celebration event as a Gold-level sponsor of the LSU Alumni Hall of Distinction Gala
- Recognition as a gold sponsor on all promotional materials during the year of sponsorship
- Company logo featured on LSU Alumni Association website
- Opportunity to include company “gift” or logoed item in honoree’s award bags (up to a total of 10 unique honorees possible)

Purple Sponsorship – \$2,500

- 4 tickets to the LSU Alumni Hall of Distinction Gala
- Recognition as a purple sponsor on event promotional materials
- Company logo to be displayed on signage at the celebration event

Congratulatory Print Ads – \$600 - \$2,000

- \$2,000 - Congratulate winners with a Full page 4-color ad in LSU Alumni Magazine. The issue will feature the 2023 Hall of Distinction winners and event.
- \$1,000 - Congratulate winners with a 1/2 page 4-color ad in LSU Alumni Magazine.
- \$600 - Congratulate winners with a ¼ page 4-color ad in LSU Alumni Magazine.

For all sponsorship inquiries please email sally@lsualumni.org or call (225) 202-2651.